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REPORT
of a SHAPE Workshop
on the National ICZM Strategies for the Adriatic countries
(Split, 26 September 2012)

Priority Actions Programme
Regional Activity Centre
Split, October 2012



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Background information

1. The 2012 Mediterranean Coast Day central regional celebration was organised in Split, Croatia by PAP/RAC, as a part of the EU IPA Adriatic SHAPE project, and in collaboration with UNDP's "Coast" project. The main event was held on September 25 but the activities were extended over the whole week. The theme of the celebration was "The Voice of the Coast". The ICZM Protocol and its practical implementation highlights were presented by the directors, leaders and managers of the Mediterranean coastal programmes and projects.
2. The host of the event on 25 September was Mr. Mihael Zmajlović, Minister of Environmental and Nature Protection. The event was attended by high-level representatives of Croatian authorities as well as a number of distinguished foreign guests, UNEP/MAP and UNDP representatives, and members of the diplomatic corps.
3. The day after the central celebration, on September 26, a joint meeting of the PEGASO (funded under the EU's Seventh Framework Programme for Research - FP7), SHAPE (co-funded by the EU's IPA Adriatic Cross-border Co-operation Programme) and MAREMED (MARitime Regions co-operation for the MEDiterranean) projects took place at the PAP/RAC premises in Split to share results related to the implementation of the ICZM Protocol. Also, PERSEUS (FP7), the GEF MedPartnership, the FaceCOAST Med-Cluster and ResMAR (Network for Environmental Protection in Maritime Space) projects joined the PAP/RAC initiative to bring together all these projects implementing the ICZM Protocol. The main objective of the meeting was to share information and seek for joint activities and project outputs so as to create better synergies and coherence among the projects. This was a unique opportunity which PAP/RAC took advantage of during the Coast Day events as a partner to the SHAPE project.
4. In the afternoon of the same day, a SHAPE workshop on the National ICZM Strategies for the Adriatic countries was held. The main objectives of the workshop were to present the Guidelines for the preparation of the National ICZM Strategies required by the ICZM Protocol for the Mediterranean and to give proposals for the development of an Outline for the National ICZM Strategies tailored for the Adriatic countries, as well to provide suggestions for the further development of the Outline.

Participation

5. The meeting was attended by representatives of the SHAPE project, as well as by the PAP/RAC staff. The chair of the meeting was Mr. Marko Prem, PAP/RAC Deputy Director. Complete List of participants is attached as Annex I to this report.

Agenda item 1: Introduction and objectives

1. Mr. Prem welcomed SHAPE partners to the Workshop and presented the background of this task within the WP3. He, then, underlined the main objectives of the workshop, which were to present the Guidelines for the preparation of the National ICZM Strategies required by the ICZM Protocol for the Mediterranean and to present and discuss a draft Outline for the preparation of the National ICZM Strategies for the Adriatic countries. These outputs fall under the Task 3.3 of WP 3 on ICZM for which PAP/RAC is responsible. On this basis, a final version of the Outline, as a final output of T 3.3, would be elaborated.

2. He informed the participants that the Guidelines for the preparation of the National ICZM Strategies required by the ICZM Protocol for the Mediterranean had already been prepared by PAP/RAC in the framework of the GEF MedPartnership project including also an Outline of such a strategy. The Guidelines were presented at various *fora* within the Mediterranean Action Plan (MAP) framework and the GEF project and in particular discussed with the PAP/RAC National Focal Points. Therefore, it was not expected that the major comments or suggestions would be given by the workshop on the Guidelines themselves. However, there was a room for discussion on the Outline where it was expected that the SHAPE partners could contribute to its further development within T 3.3.

Agenda item 2: Presentation of the Guidelines for the preparation of the National ICZM Strategies for the Mediterranean

3. Ms. M. Marković, PAP/RAC Programme Officer, presented the Guidelines for the preparation of the National ICZM Strategies required by the ICZM Protocol for the Mediterranean. She introduced individual chapters, as well as stages of the process for the elaboration of such a strategy. Ms. Marković's presentation is attached as Annex III to this report.

Agenda item 3: Presentation of an Outline for the National ICZM Strategies for the Adriatic countries

4. The draft Outline, as envisaged by the T 3.3, was presented by Mr. Prem who thereafter invited the participants to give their comments, suggestions, opinions, etc. Mr. Prem's presentation is attached as Annex IV.

Agenda item 4: Discussion

5. In the discussion that followed the above presentation, the majority of participants concluded that the structure of the draft Outline was transparent and well organised and general enough to allow flexibility required by different institutional and political situations in the Adriatic countries or regions (in the case of Italy). It was stressed that no major additions would be needed. Some clarifications were given with regard to the status (such as binding or not binding) of the ICZM Strategy in a specific country. Due to the fact that the National ICZM Strategies are required by the ICZM Protocol in the Mediterranean (Article 18), which has already entered into force, the participants pointed out that there was no doubt that such a Strategy should be a binding document in a relevant country.
6. Among the minor additions and / or clarifications, the following was proposed:
 - to introduce a part dealing with weaknesses and opportunities;
 - to put more emphasis on partnerships and awareness raising;
 - to make SEA specific and include it in the relevant chapter;
 - to make the list of indicators specific to country requirements and objectives of the strategy in the Monitoring and Evaluation part of the Outline.
7. A part of the workshop was dedicated to discuss the new IPA Adriatic Strategic Call for project proposals as the Shape Lead Partner invited all the partners to collaborate on the new „Image“ project proposal.

Agenda item 5: Conclusions and recommendations of the Workshop

8. The workshop concluded the following:
 - Proposals will be integrated as much as possible into the draft Outline;
 - Due to the fact that the majority of the work on this Task 3.3. was done within the GEF MedPartnership project, some unspent budget on this Task would be allocated to some

other tasks where more assistance is needed, for example to the definition of the coastal setback zone;

- Partners confirmed their willingness and express interest to participate in the new IPA Strategic Call. They were asked to provide their inputs in due time so as to timely prepare the project proposal.

9. The meeting was closed on 26 September 2012 at 17.00 hours.

ANNEX I
List of Participants

PROJECT / ORGANISATION	NAME
<i>SHAPE representatives</i>	
Veneto Region - Italy	Ms. Elisa ANDREOLI
	Ms. Alessandra ARIZZI NOVELLI
Abruzzo Region- Italy	Mr. Roberto BERTAGGIA
	Mr. Nicola CAPORALE
	Ms. Giovanna MARRAMA
	Ms. Giovanna MARTELLA
	Mr. Carlo VISCA
Croatia	Mr. Aleksandar CARLIN
	Ms. Latinka JANJANIN
Puglia Region – Italy	Mr. Piacento CICCARESE
Bosnia and Herzegovina	Ms. Silvana ČAVAR
	Mr. Saša ŠKRBA
ARPA Molise	Mr. Alessandro GALUPPO
	Mr. Gianluca MACORETTA
	Ms. Emanuela TOLVE
Emilia-Romagna Region - Italy	Mr. Roberto MONTANARI
	Ms. Irene SABBADINI
	Ms. Olga SEDIOLI
Montenegro	Mr. Vojislav DRAGNIĆ
	Ms. Aleksandra IVANOVIĆ
	Mr. Nemanja MALOVRAŽIĆ
	Mr. Dragoljub MARKOVIĆ
Slovenia	Mr. Slavko MEZEK
	Mr. Giuliano NEMARNIK
	Ms. Tina PRIMOŽIČ
ARPA Friuli Venezia Giulia - Italy	Ms. Isabella SCROCCARO
ARPA Puglia – Italy	Mr. Nicola UNGARO
<i>PAP/RAC representatives</i>	
	Ms. Branka BARIĆ
	Ms. Marina MARKOVIĆ
	Ms. Daria POVH-ŠKUGOR
	Mr. Marko PREM
	Mr. Brian SHIPMAN
	Ms. Željka ŠKARIČIĆ

ANNEX II

Agenda

<i>SHAPE Workshop on the National ICZM Strategies for the Adriatic countries</i>	
14:30 – 15:30	<p>Introduction and objectives (Mr. M. Prem, PAP/RAC).</p> <p>Presentation of the Guidelines for the Preparation of the National ICZM Strategies required by the ICZM Protocol for the Mediterranean (Ms. M. Marković, PAP/RAC).</p> <p>Presentation of the Outline for the National ICZM Strategies for the Adriatic countries – Task 3.3 (Mr. M. Prem)</p>
15:30 – 16:30	Discussion
16:30 – 17:00	<p>Conclusions and recommendations of the Workshop.</p> <p>Closure of the meeting.</p>

ANNEX III

Presentation of "ICZM strategies – an outline" by Ms. Marković

ICZM STRATEGIES AN OUTLINE

B. Shipman
M. Marković

Workshop on National ICZM Strategies for the Adriatic countries
SPLIT, September 29th

Article 18.1

"Each Party shall further strengthen or formulate a national strategy for integrated coastal zone management and coastal implementation plans and programmes... and shall inform the Organization about the coordination mechanism in place for this strategy."

Objectives of the National ICZM Strategy

- Articulate an agreed, clear **national vision** for the sustainable development of the coastal zone
- Establish through **governance** the integration and harmonisation of multiple interests in coastal zone
- Identify both the **priorities and the means** to achieve the sustainable development of the coastal zone

Stages

- INITIATION** (Kick-off meeting) → SCOPING REPORT: An overview on existing sectorial policy obligations; how ICZM strategy feeds into those
- ESTABLISHMENT** (Harmonisation meetings)
- SETTING THE VISION** (Presentation conferences) → ANALYSIS & SCENARIOS REPORT: Root causes analysis; Alternative scenarios
- ANALYSIS & FUTURES**
- DESIGNING THE FUTURE** → DRAFT AND FINAL STRATEGY: Governance mechanism; measures; financial and implementation action plan
- REALISING THE VISION** → IMPLEMENTATION PROGRESS REPORT

Contents of the National ICZM Strategy

ICZM Protocol for the Mediterranean Article 18.2

Contents of the National ICZM Strategy

- 1. Introduction
- 2. Justification and context: National Scope, Territorial
- 3. Governance Structures and Participation
- 4. Vision
- 5. Analysis & Objectives
- 6. Priorities for the Coastal Zone
- 7. Identifying Specific Systems and Themes
- 8. Policy of Implementation
- 9. Action Plan
- 10. Progress for Subnational Coastal Plans and Programmes
- 11. Monitoring & International Cooperation
- 12. Monitoring & Evaluation process
- 13. Appendices

Contents of the National ICZM Strategy

2. Introduction

Justification and context - the ICZM Protocol

Territorial Scope – the terrestrial and marine boundaries of the coastal zone and its ecosystem

Timeframe – typically 10-15 years including provision for regular review.

Contents of the National ICZM Strategy

3. Governance Structures and Participation

Long-term governance structures and processes to ensure integration, coordination and public participation in the coastal zone

Contents of the National ICZM Strategy

4. Vision

The national vision for the coastal zone

5. Analysis & Objectives

Brief analysis of the current state of the coastal zone, risks and potential future scenarios. Root causes of pressures, indicators measuring success on addressing objectives.

Contents of the National ICZM Strategy

8. Action Plan

A supporting roadmap to achieve the Strategy – an action and finance plan to deliver the Strategy over a predetermined time period, typically 3-6 years.

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Contents of the National ICZM Strategy

CONTENTS


1. Endorsement
2. Introduction
 - Justification and context
 - Territorial Scope
 - Timeliness
3. Governance Structure and Participation
4. Vision
5. Analysis & Objectives
6. Priorities for the Coastal Zone
7. Identify Specific Assesstions and Themas
8. Means of Implementation
 - Policy
 - Legislative & Regulatory framework
 - Economic, Financial & Fiscal Instruments
 - Land Policy
 - Partnership and Awareness Raising
9. Action Plan
10. Proposals for Subsidiary Coastal Plans and Programmes
11. Transboundary & international Cooperation
12. Monitoring & Evaluation process

Appendices

Proposals for Subsidiary Coastal Plans and Programmes

Proposals and guidance identifying the priority areas and the hierarchy of coastal plans and programmes at the regional and local scale to implement the Strategy at sub-national and local level

11



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Appendices

Monitoring & Evaluation process

The frequency and nature of the monitoring and evaluation process, including the appropriate indicators, in order to evaluate the effectiveness of integrated coastal zone management strategies, plans and programmes.

12



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Contents of the National ICZM Strategy

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Appendices

1. Endorsement

Copy of official statement or certificate of adoption or endorsement by responsible national authority

13



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A Final Comment ...on Style


Coastal issues in the Mediterranean are complex - but your Strategy need not be

Keep it simple - focus on setting the vision and setting a shared course towards it

Set an ambitious timetable - don't take too long or your audience will lose interest and momentum will be lost

The real test of a Strategy's success depends on its ability to catalyze change and a sustainable Mediterranean coast

14



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Thank you for your attention

15



ANNEX IV

Presentation of “Outline of National ICZM Strategy for Adriatic countries” by Mr. Prem

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OUTLINE of National ICZM Strategy for Adriatic countries

Action 3.3

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Format and Contents

1. Endorsement
2. Introduction
3. Governance Structures and Participation
4. Vision
5. Analysis & Objectives
6. Priorities for the Coastal Zone
7. Identify Specific Ecosystems and Themes

Let's grow up together
Adriatic IPA
Coastal Cooperation 2007-2013

Workshop on National ICZM Strategies for the Adriatic countries
SPLIT, September 26th

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8. Means of Implementation
 - Policy
 - Legislative & Regulatory Framework
 - Economic, Financial & Fiscal Instruments
 - Land Policy
 - Partnership and Awareness Raising
9. Action Plan
10. Proposals for Subsidiary Coastal Plans and Programmes
11. Transboundary & International Co-operation
12. Monitoring & Evaluation process
 - Appendices

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